

Ameeta Dalvi

www.ameetadalvi.com

(720) 496 9566 | Bothell WA

ameetadalvi@gmail.com

I'm a User Experience Designer with experience in creating effective, reliable and effortless solutions. Prior to UX, I spent 7 years honing my skills in design and integrating a user-centric approach as an architect in designing buildings. I seek opportunities that enable me to think big and convert ideas to reality.

Experience

UX Designer (Freelance)

Nirmeet Enterprise, Mumbai (April 2017 - Present)

- Researched business model and technology for solar energy, interviewed several past, present and prospective customers to document and analyze their behavior in terms of product awareness, interest and internet browsing habits.
- Based on the research analysis, built content strategy and information architecture to develop a website that will educate prospective customers about solar energy installations, provide relevant information about its benefits as well as the advantage of working with Nirmeet enterprise.
- Conducted usability testing and currently coding the website using HTML, CSS & JavaScript.

UX Designer (Freelance)

Muses Fashion Studio - Non-Profit, Seattle (June-Sept 2017)

- Research driven project for non-profit that supports immigrant artisans with a goal of raising consumer and industry awareness of the artisans' talent and create more opportunities for them.
- Drove user research by interviewing stakeholders, artisans, business owners and consumers to identify potential marketing solutions and created design collateral for different audiences, that the non profit can use for fundraising and creating more awareness for the cause.

UX Designer (Contract)

OrbSense Technologies, Seattle (July- Sept 2016)

- Developed an iOS application for a smart kitchen product that assists users in their cooking.
- Project Lead of a team of three, managed deliverables, schedule/deadlines for the project.
- Conducted comprehensive user research and usability testing to understand if the product truly fulfills a real user need.
- Designed sketches, wireframes and developed three iterations of rapid prototypes for usability testing and design development using Sketch, Invision and POP.

Consultant

Mueller Consulting, Atlanta (2014 - 2015)

- Assisted founder in management and design of website, resource management, communication, engagement with clients and content development.

Design Architect (Sustainability)

Edifice Consultants, Mumbai (2013)

- Designed functional, visually appealing and sustainable buildings after researching user requirements, behavior, expected usage and geographical context.
- Developed design concepts(sketches) into detailed layouts(wireframes) based on feedback from clients, engineers and consultants.
- Built 3D models (prototypes) of buildings to study the environmental impact on them thus contributing towards lower energy consumption of buildings..

Architect for Sustainable Design

Zyscovich Architects, Miami (2010-2012)

- Created design prototypes at early stages to evaluate different design options and improve the overall energy performance of buildings.
- Developed viable LEED (Certification Program for Green Buildings) strategy and goal for each project, informed clients about their energy needs and possibilities of energy savings.

Design Architect

IAG Consultants/ BM Associates, Mumbai (2007 - 2009)

- Developed design concepts and detailed construction drawings for various building types.

Skills

Research
Heuristic Evaluation
Interaction Design
Information Architecture
Wireframes
Prototypes
Usability Testing
Problem-solving
Collaboration

Tools

Prototype Tools:

Axure
Invision
Sketch
Adobe XD
myBalsamiq
Omnigraffle

Design Tools:

Adobe Photoshop
Adobe Illustrator
AutoCAD
Ecotect and Radiance
Sketch Up
Microsoft Office

Coding:

HTML 5, CSS, JS

Education

General Assembly (2016)
User Experience Design

Georgia Institute of Tech.
MS, Architecture

University of Mumbai
Bachelors of Architecture

Competitions

Hackathon, GA

Team won 2nd place (UX)